

MOOD MARKETING

A newsletter thoughtfully curated to inspire innovation.



Discover This Issue: Finding Your Purpose As An Entrepreneur

Becoming an entrepreneur is not for the faint of heart, but it's also not something to be afraid of tackling if you're pursuing your passion. Discovering your purpose is a journey that cannot always be done alone. This article by entrepreneur.com gives great tips for succeeding as a businessperson!



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"There [will be] days when you have so much you want to accomplish [but] you won't have the hours." ~John Hall

Nearly everything in life experiences cycles. The solar system, hormones, your washing machine—and yes, even motivation. Movement is inherent in cycles. If you stop moving, your business simply grinds to a halt, and you may find yourself looking for a job after all. Discover ways to stay motivated by clicking below.

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7 Steps To Create A Purpose-Driven Marketing Strategy

When your brand is confident in who it is and what it does and that confidence is palpable, its place in the market is clear. Customers who see that confidence and connect with your purpose will inherently know it's the right fit for them. Read more below!

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